



City of Lawton

Lawton City Hall
212 SW 9th Street
Lawton, Oklahoma
73501-3944

Legislation Text

File #: 22-476, **Version:** 1

ITEM TITLE:

Consider approving an Agreement between the Lawton Fort Sill Chamber of Commerce and the City of Lawton, to include any floor amendments that may be made thereto, to fund activities by the Chamber designed to encourage, promote and foster tourism, including elements of economic development related thereto in the City of Lawton, and authorize the Mayor and City Clerk to execute the Agreement.

INITIATOR: Michael Cleghorn - City Manager

STAFF INFORMATION SOURCE: Michael Cleghorn - City Manager

BACKGROUND: The Lawton Chamber of Commerce, Inc. seeks to obtain funding from the Hotel/Motel Tax that would enable them to continue their efforts to encourage, promote and foster tourism and, to a limited extent, economic development as it pertains to supporting business development within the City of Lawton, to include supporting these endeavors through various legislative and government affairs activities. The funds approved shall not exceed Eight Hundred Thousand Dollars (\$800,000.00). As always, the Agreement also includes a provision providing that the Chamber's receipt of such funds shall be subject to the City's collection of sufficient Hotel/Motel tax revenue to cover the City's budgeted Hotel/Motel tax obligations.

The Chamber's Professional Service Plan and Performance Measures are attached and incorporated into the Agreement to establish performance goals for the Chamber. Attachment A has been provided by the Chamber and reflects its performance measures and goals for Fiscal Year 2022-2023.

EXHIBIT: Proposed Agreement (with updated performance measures and goals) & Proposed Budget

KEY ISSUES: N/A

FUNDING SOURCE: Hotel/Motel Tax

STAFF RECOMMENDED COUNCIL ACTION: Approve the proposed agreement, including any floor amendments that may be made thereto, and authorize the Mayor and City Clerk to execute the Agreement.