

FISTA FY21 Amended Project Budget		
<b>Revenue</b>		<b>FISTA 9/15</b>
	Interest Income	\$ 1,000
	Luncheon/Meeting Revenue	\$ 5,000
	Donated Goods and Services	\$ 1,000
	FISTA Sales Use Tax Revenue	\$ 4,094,000
	Hotel-Motel Tax Economic Development Fund	\$ 81,000
	Sponsorships	\$ 5,000
<b>TOTAL REVENUE</b>		<b>\$ 4,187,000</b>
<b>Operating Expenses</b>		
<b>PAYROLL</b>		
	Salaries (2 staff x 9 months)	\$ 130,000
	Health, Dental & Life Ins	\$ 11,000
	Retirement Contribution (3% match)	\$ 3,000
	Taxes - Payroll	\$ 12,000
<b>TOTAL PAYROLL</b>		<b>\$ 156,000</b>
<b>ADMINISTRATION</b>		
	Bank Charges	\$ 300
	Computer Equip Maintenance	\$ 2,500
	Furniture (Desks, chairs, etc.)	\$ 15,000
	Legal & Accounting	\$ 20,000
	Meals/Luncheons	\$ 8,000
	Mileage/Travel (in-state)	\$ 3,000
	Office Supplies	\$ 3,500
	Postage	\$ 803
	Professional Dues/Subscriptions	\$ 10,000
	Small Equipment (computers, printers, etc.)	\$ 14,000
	Website	\$ 10,000
<b>TOTAL ADMINISTRATION</b>		<b>\$ 87,103</b>
<b>Lease Payments (Oct 2020 - June 2021)</b>		<b>\$ 256,797</b>
<b>Leasehold Improvements (Temporary Office)</b>		<b>\$ 20,000</b>
<b>Leasehold Improvements (Full build-out + CM + Architect)</b>		<b>\$ 3,544,000</b>
<b>TOTAL PAYMENTS and IMPROVEMENTS</b>		<b>\$ 3,820,797</b>
<b>ADVERTISING AND MARKETING</b>		
	Marketing & Advertising	\$ 92,800
	Promotional Items	\$ 8,300
	Tradeshow & Conference Registration	\$ 11,500
	Tradeshow & Conferences Travel	\$ 10,500
<b>TOTAL ADVERTISING AND MARKETING</b>		<b>\$ 123,100</b>
<b>TOTAL EXPENSES</b>		<b>\$ 4,187,000</b>