

# LAWTON OUTREACH COMMUNITY SURVEY

To be administered August 2023

## ***Suggested Approach***

- Set up questions through City of Lawton's GIS Division
- Publicize with invitations to participate.
  - Printed card distributed through businesses and organizations
  - Social posts – Facebook, Instagram
  - Facebook ads?
  - Text notification
- Award an "I Love Lawton" prize basket (to include CoL swags, gift cards to Lawton businesses, donated items from Lawton businesses) each Thursday while the survey is open (August 10, August 17, August 24, August 31).

## ***Survey Questions***

1. Do you live within Lawton City limits?  
[yes, no]
2. How long have you lived in Lawton?  
[less than 2 years, 2-5 years, longer than 5 years]
3. How "in the know" do you feel you are about the City of Lawton?  
[extremely aware, quite aware, not very aware, not at all aware]
4. Rate your interest in knowing about:  
[very interested, interested, not interested]
  - Festivals, events and park programs
  - Policing and public safety
  - City budget
  - Issues coming before the City Council
  - Current road construction projects
  - Building and development projects in the City
  - How the City funds services
  - Future plans for City of Lawton parks
  - Lakes Lawtonka & Ellsworth
5. Which of the following is true for you:  
[true, not true, don't know]

- It's important to me to know what is going on with the City of Lawton
  - The City needs to do more to inform people like me
  - I'm too busy to stay up-to-date
  - It is hard to find the information I'm looking for about the City
  - I would read a quarterly City newsletter mailed to me
  - I have missed going to City events because I didn't know about them
  - I might be interested in joining a City committee or commission
  - I find City staff to be helpful and friendly
6. When was the last time you:  
[in the last week, month, several months, longer ago, never, don't know]
- Read about the City on Facebook
  - Read a Facebook post from the City
  - Received an email from the City
  - Visited the City website
  - Attended a City council meeting (in person or online)
  - Attended another City event (in person or online)
7. How could the City help you and your neighbors be better informed and more involved?  
[open end]
8. What is something that you'd personally like to have a say in that involved City government?  
[open end]
9. Please provide your information if you would like to be entered into the drawing for an "I Love Lawton" prize basket.
- Name
  - Email address
  - Mailing address
10. May we add your information to our mailing list for City information?  
[yes, no]